

# Spanish Works

## Company & Services Brochure

State of the Art  
Content Marketing &  
Translation services.



“

Your company must properly reflect your passion for Quality.

”

spanish.works



Quality & Excellence



## Spanish Passion

Please let me introduce myself. My name is Juan, though you may know me as Juanwriter, which is my Fiverr username. I am the Manager of Spanish Works, a professional team of experienced linguists and translators. In the following pages, I want to show you how we work and why our services are top-notch. Proven, with real facts, so you can take a well informed decision.



*Salamanca is a beautiful Spanish city, with an impressive heritage. It has one of the oldest Universities in Europe, and it is well known for being the World Center of Spanish studies. In Salamanca, you can find the purest Spanish in the entire planet.*

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# About Spanish Works



The road to success is not hard to find: quality of service, perseverance, commitment and total focus.



Spanish Works was launched in 2014 in Salamanca (Spain). A group of editors, journalists, and marketing experts, joined together to build a new business, which is focused on providing high quality digital services using freelance platforms.

- Quality is the cornerstone of our success.
- We don't want to provide a cheap, fast food service.
- We work hard every single day to help make your success a reality.

Less words, more FACTS:

- More than 2000 successful orders fulfilled in the last 4 years.
- Top notch customer service: we have not received any single negative review in all those years. That's what we call Quality of Service.
- We offer a 100% refund guarantee to our customers. Yes, even on tailored, custom works. We are very sure we are the best team for your task.
- We offer the best profesional rates in the industry.

# Why Should You Choose Us?



## Quality

20+ years professional background



## Full team for YOU

Translators, linguists, journalists



## HQ Work Pipeline

2 Stage Proofread & Linux Security

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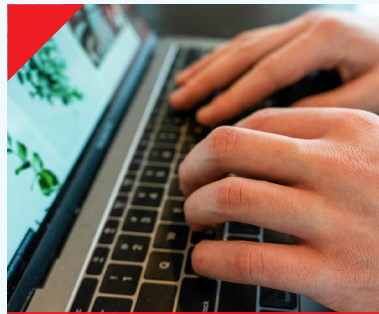
If your communication strategy lacks professional writing, you are losing reputation, sales and customer confidence. Stay safe with us.

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## RAE Spanish

The best Spanish in the world



## Natural Translations

100% Hand Made by a Linguist



## Marketing Excellence

Ultimate marketing services

## Latam Spanish, RAE Neutral Spanish or Spanish from Spain?

When you need a Spanish translation or content, you may think there are several Spanish flavors to choose from. Reality is, the Spanish is the same worldwide. It happens with English too: UK, US, AU, HK... It is just a matter of language style. That is, a Neutral RAE International Spanish will be understood by anyone. All Spanish people in Spain can understand perfectly a Mexican, and viceversa. It is just a matter of different nuances.

However, in order to provide the best content quality, we recommend using Neutral/RAE Spanish. It follows the Royal Spanish Academy guidelines, and every Spanish speaker will understand it perfectly.

# Content Marketing Services

We create top Spanish Content for your projects using the latest techniques. Meeting your goals has never been easier with Spanish Works: Brand Building, Call To Action conversion, SEO optimized content, Engaging Social Content, Scripts, Books, and much more...



**L**anding pages optimization is the key to your success in sales. If you want to convert that inbound traffic to happy customers, proper content is needed.

In order to achieve the best results, several marketing techniques should be applied, like APP or AIDA. Marketing experience is the bedrock for success in sales cycles, lead conversions, content optimization, CTA oriented content, and much, much more.

And the most important of all: we write for you using the purest form of RAE Spanish. For English speakers, this would be comparable to the use of the queen's English. Our writing skills are top notch. We are writers, journalists, linguists... so expect superb copywriting and excellence in communicating your ideas.

**Y**ou may have heard it before: Content is King. It is the key to SEO, to Sales, to Brand Building... in a digital world, all your business needs depends on content.

But, can anyone write your content? Absolutely not. In fact you may be exposing your organization's brand and reputation to an unnecessary risk if you just let anyone who speaks Spanish write your content. You may be destroying your hard earned branding image with just a single poorly written Spanish text. Writing content should always be done by professionals, to guarantee that quality standards meet your goals. Don't risk your SEO, Brand Building and Sales conversion.

Stay safe with us.

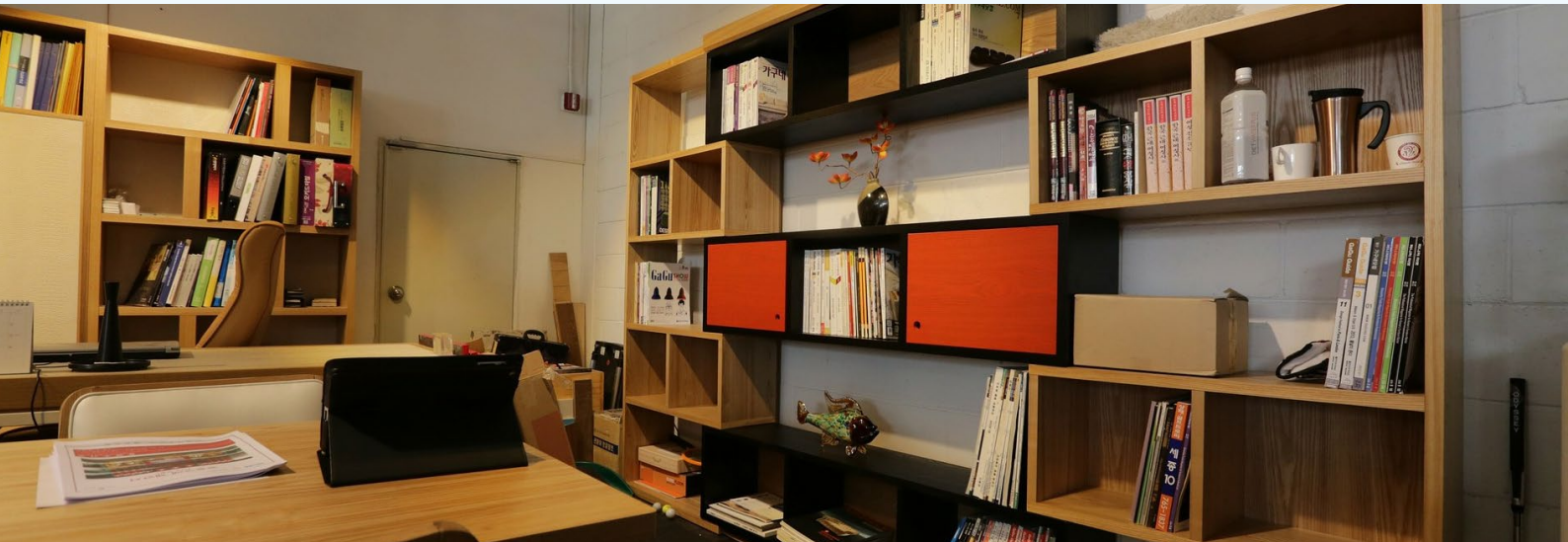
**A** message is stronger than 1000 images. Words are the ultimate tool to communicate your ideas. They are stronger than videos and images.

For decades, psychology has taught us the power of words. And even today, in a digital world full of media, text contents are the key in advertising success.

We create your campaigns, ads, social posts... and we do it using psychology and marketing techniques. We don't "just write", but craft messages that produce an emotional reaction in the reader.

Just check our services, you will be amazed.

# Translation Services



A business grade, HQ Spanish translation needs a Spanish native linguist to write your content. It is not just understanding the languages, but to know how to communicate your original ideas properly. We are professional translators and experienced linguists.



Natural, 100% hand made translations with HQ copy-write. The results are superior, top business grade.



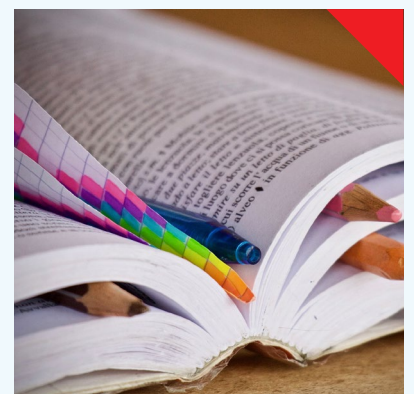
No software assisted tools are used at all. Google Translator, DeepL, Yandex... all deliver awful results. Your Spanish audience will notice it instantly.



Our quality is top tier, without translation artifacts, grammar errors, bad sentence structures... We use RAE Spanish for universal, high quality Spanish.



We are so proud of our Quality of Service and your successful outcome that we offer a 100% moneyback guarantee if you are not satisfied with the translation.





See it for yourself! Contact us now on  
**Fiverr**: [fiverr.com/juanwriter](https://www.fiverr.com/juanwriter)